

# Privacy Statement

(updated September 2022)

## Internet Privacy Policy

At **Burnt Hickory Baptist Church (BHBC)**, we respect the privacy of our website visitors. We do use information you provide to better serve you, but we also recognize that this information belongs to you and that we must treat it accordingly. The following statement spells out our privacy policy in more detail. The policy applies to [www.burnthickory.com](http://www.burnthickory.com) and other sites on the world wide web owned and operated by BHBC. If there are material changes to this policy in the future, information concerning any such change will be posted on our website.

## Our Use of Personal and Non-Personal Information

We collect two kinds of information about our online visitors: personal and non-personal. Visitors are not required to register to access the public pages of our sites. Non-personal information is collected to track statistical information regarding the number and type of guests visiting BHBC sites in order to guide our efforts to improve our sites. The non-personal information we monitor includes the browser type and operating system used by our visitors; areas of the sites visited; date and time of access; host or service-provider information; and identification of the referring site. This information is used exclusively for our internal purposes and is not disclosed to any non-affiliated third parties.

Personal information that can identify a visitor, such as name, address, or contact information, is collected only when voluntarily offered and solely for purposes that are clearly identified on our sites. Access to pages with content specific to a ministry area and/or its constituents is password protected and requires pre-registration. Personal information acquired through registration is kept confidential and will not be disclosed to third parties except as may be required by law. BHBC does not seek personal information from children online.

## Our Use of Cookies

BHBC may place an electronic “cookie” in the browser files of a guest’s computer. Cookies are pieces of information that a website transfers to an individual’s computer hard drive for recordkeeping purposes. Cookies themselves do not enable us to access any personal information about our visitors; however, they do allow BHBC to analyze guests’ use of our sites and to improve the user experience. This analysis helps us better understand which areas of our sites are most useful and popular so we can plan improvements and updates accordingly. BHBC does not use cookies to retrieve information from a visitor’s computer that was not originally sent in a cookie.

## Our Use of Analytics

BHBC may use Google Analytics to help us gather details about the use of our websites. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their sites. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. For more information, visit <http://www.google.com/policies/privacy>.

## Internet Communication

The privacy of communication over the Internet cannot be guaranteed, because the Internet is not a secure medium. BHBC does not assume responsibility for any harm, loss, or damage you may incur by the sending of personal or confidential information over the Internet by or to BHBC.

## Consent

By using this site, you signify your consent to BHBC’s online privacy policy. If you do not agree to this policy, please do not use this site. We reserve the right, at our discretion, to update, change, modify, add, or remove portions of this policy from time to time.

## Credit Card/Payment Information Policy

BHBC may collect credit card information in the course of business on our sites. We strive to protect the confidentiality and security of this information in our possession, custody, or control by (1) limiting access to card numbers, and (2) maintaining reasonable safeguards to protect against the loss, misuse, or unlawful disclosure of card numbers. No credit card information is stored or logged on any system housed at BHBC—this information is passed straight to our payment processor and always communicated over encrypted communication channels.

## Refund Policy

Donations and gifts to Burnt Hickory Baptist Church (BHBC) are considered to be nonrefundable. The refund policy for specific events, or for goods, or services received, is determined according to the nature of event, good or service.